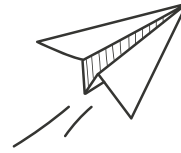


habiiit

AWARENESS • CARE • ATTITUDE • CULTURE

Fast-track to Superstar Status



A Habiiit campaign to **empower** localisation audiences.

At Habiiit we specialise in impacting your team's **Attitudes, Awareness, Care, and Mindset**. This is exactly what is often missed in onboarding programs for localisation talent.

Yes you need to do **skills development**, but that on its own does not ensure **high performance, positive mindsets** and alignment with your organisation's **values**.

Don't worry,
that's what we specialise in at Habiiit.



What is a “Habiit Impact Campaign”?

Our micro-learning campaigns push a regular feed of highly engaging short-form content to your team. The content does not only impart knowledge and skills, but more importantly, we focus on...

ATTITUDES

AWARENESS

CARE

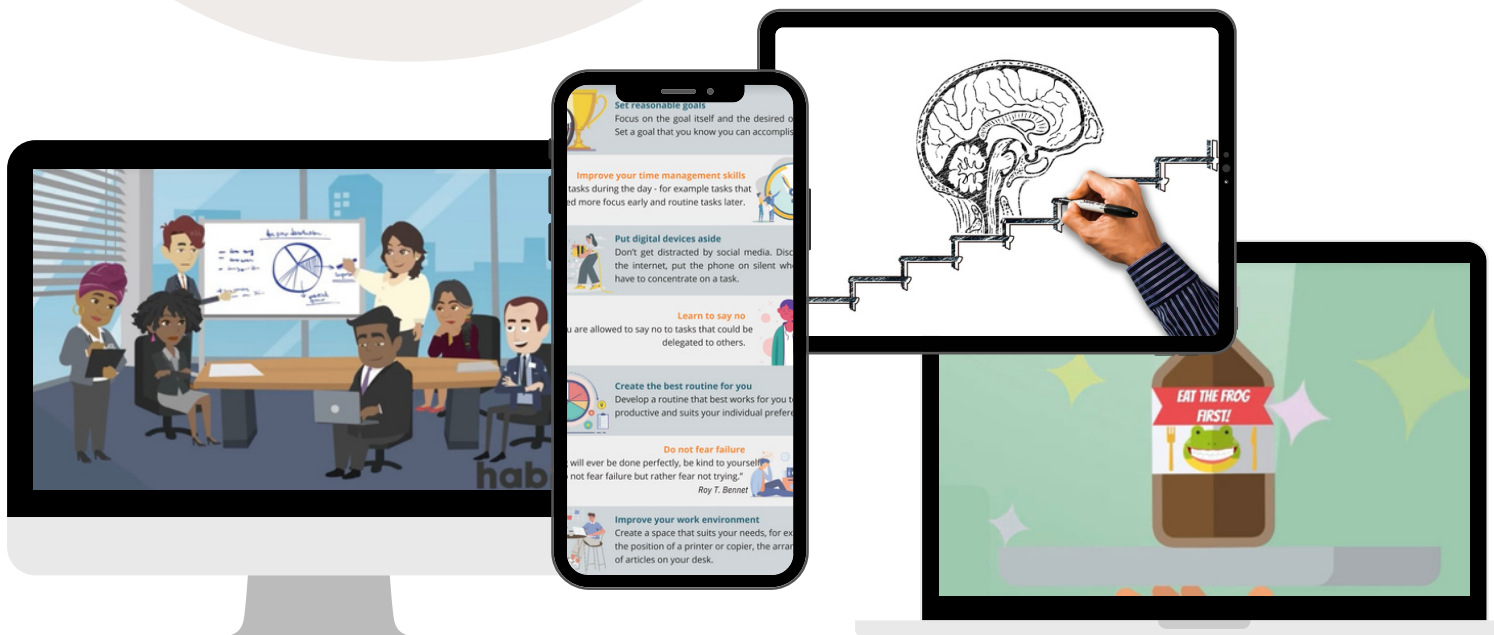
MINDSET

GREAT CONTENT FOR SUCCESSFUL CAMPAIGNS

Key to our success is engaging the target audience with the content and process.

We achieve this by:

- Keeping it short and powerful
- Using a variety of media styles
- Sharing content at a regular interval (2 or 3 times per week)
- Engaging the audience with notifications
- Making it really easy to access and view
- Making it available on desktop computer and mobile devices





What's covered in the “Fast-track to Superstar Status” campaign?

We put together the best from our Workplace Excellence Campaign and our Customer Service Campaign, plus we add custom content promoting your organisation's values.

Topics include:

- Communication
- Going the extra mile
- Service standards
- Empathy
- Dealing with conflict

Under the Customer Service theme, we inspire customer-centric **attitudes**, raise overall **awareness** of service expectations, get everyone to **care** about delighting customers, and reinforce a customer-first **mindset**.

Under the Workplace Excellence theme, we inspire positive workplace **attitudes**, raise overall **awareness** of excellence and professionalism, get everyone to **care** about the quality of their work, and empower them with self-management skills to sustain a positive **mindset**.

Topics include:

- Teamwork
- Accountability
- Grooming
- Continuous Innovation
- Quality and Attention to Detail



The Excellence
Challenge

OPTIONAL ADD-ON:

In addition to these online micro-learning campaigns, we partnered with *The Excellence Challenge* (www.excellencechallenge.com) to add their face-to-face personal mastery process.

This Excellence Challenge is a six-week process during which delegates are challenged to “experiment” with how the world reacts to excellence.

It includes a face-to-face workshop at the start and at the end of the challenge, during which the emphasis is on life skills to sustain **excellence as a habiit or mindset**

Our proposed campaign scope:

- Duration: 3 months
- Number of micro-learning nuggets: 3 per week - total 32
- The Excellence Challenge: 2 facilitation days (max 30 per cohort)



DID YOU KNOW?

We don't only push fantastic content to your employees. We also track how they practice the right behaviours!

WE ARE **PASSIONATE** ABOUT
MAKING A **SUSTAINABLE DIFFERENCE**
IN THE AREAS THAT AFFECT YOUR BUSINESS MOST!

WHAT TO DO NEXT:

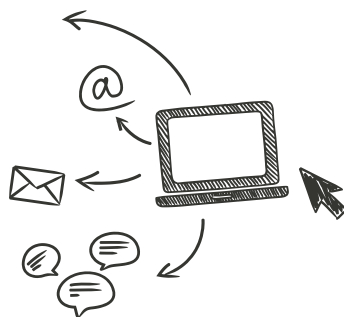
Simply send us a mail to [request a demonstration](#), or give us a call...

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Email: info@habiiit.com

Website: www.habiiit.com

Socials: [@habiiit](#)



Scan to browse our website

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