

WORKPLACE EXCELLENCE



A MICRO-LEARNING CAMPAIGN BY

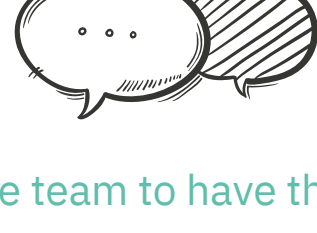
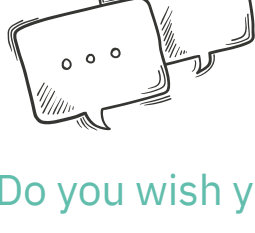
habiit

AWARENESS • CARE • ATTITUDE • CULTURE



1

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Do you wish you could get your whole team to have the right mindset and attitude towards EXCELLENCE and PROFESSIONALISM?



Our micro-learning campaigns push a regular feed of highly engaging short-form content to your team. The content does not only impart knowledge and skills, but more importantly, we focus on...

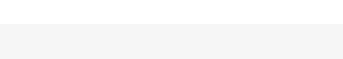


ATTITUDES

AWARENESS

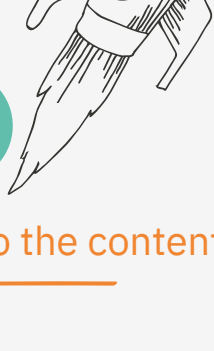
CARE

By inspiring positive attitudes, raising overall awareness of excellence and professionalism, and getting everyone to care about the quality of their work, we establish the desired behaviours as habits, and these translate into a culture that sustains itself.



2

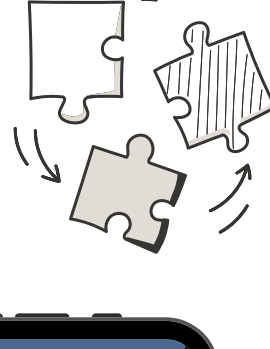
Great content FOR SUCCESSFUL CAMPAIGNS



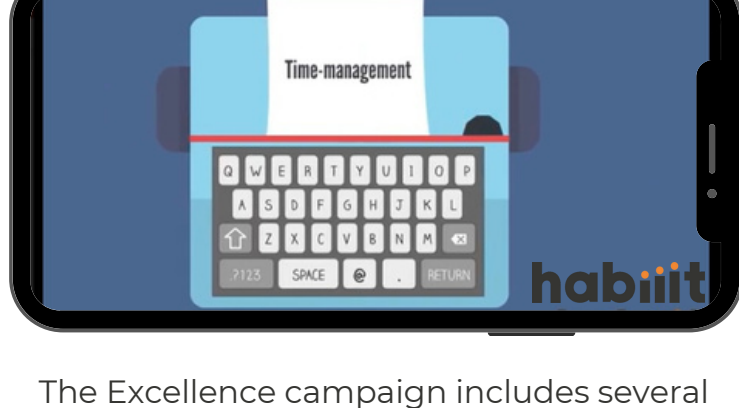
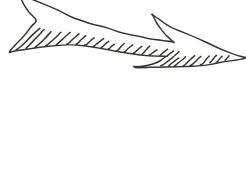
Key to our success is engaging the target audience to the content.

We achieve this by:

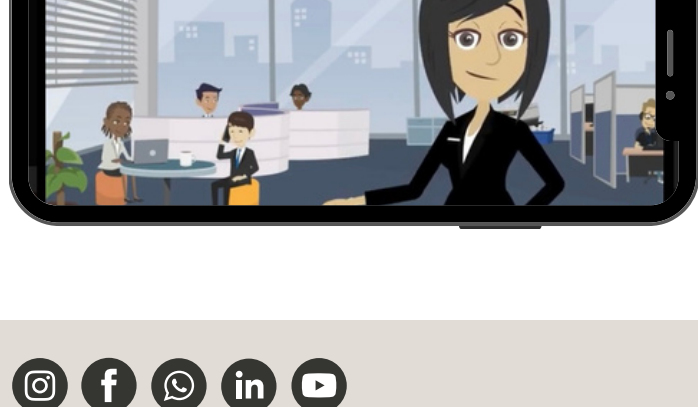
- ✓ Keeping it short and powerful
- ✓ Using a variety of media styles
- ✓ Sharing content at a regular interval (2 or 3 times per week)
- ✓ Engaging the audience with notifications
- ✓ Making it really easy to access and view
- ✓ Making it available on desktop computer and mobile devices



This is a screenshot from an animation titled: "Ready, Fire, Aim"



The Excellence campaign includes several themes of content, covering areas like Team Work, Timeliness, Accountability, Grooming, Attention to Detail and of course Continuous Improvement.



Watch an example by snapping the QR code, or click on this circle.



3

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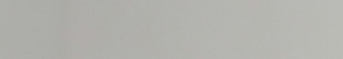
We are so confident in our methodology and the quality of our content, that we are prepared to guarantee results!

We can start with a pilot audience and if we don't see an increase in the desired behaviours, we pay your money back. No questions asked.



DID YOU KNOW?

We don't only push fantastic content to your team. We also track how they practice the right behaviours!



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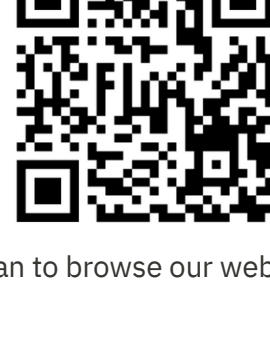
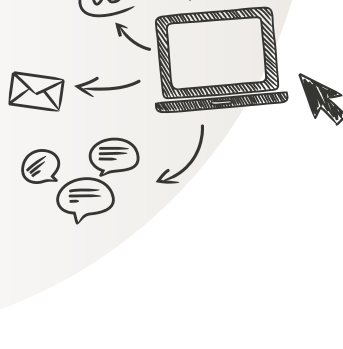


WE ARE PASSIONATE ABOUT MAKING A SUSTAINABLE DIFFERENCE IN THE AREAS THAT AFFECT YOUR BUSINESS MOST!

WHAT TO DO NEXT:

Simply send us a mail to request a demonstration, or give us a call...

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