

habiiit

AWARENESS • CARE • ATTITUDE • CULTURE

At Habiiit we specialise in impacting your team's **Attitudes, Awareness, Care, and Mindset**. This is exactly what is often missing when organisations try to create a culture of safety.

A Habiiit campaign to raise **safety awareness** in the workplace.

100 Ways To Get Hurt



Our “100 Ways To Get Hurt” campaign is a subsection of our broader Workplace Safety campaign. Due to popular demand and fantastic feedback from campaign participants, we decided to make it available as a campaign on its own.

100 ways to get HURT

These videos strike an effective *balance* between being entertaining and engaging, but also raising *consciousness* of serious risks in the workplace. We focus on *typical and stupid things people do* in the workplace to get themselves injured. By creating intriguing re-enactments of common (and sometimes strange) workplace accidents, we raise *awareness* and decrease the likelihood of workplace accidents.

Have a look at these samples by clicking on the image or scan the QR code:

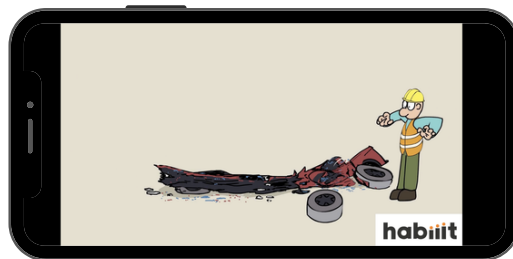


Pull out a plug from a wall

Parking In An Unsafe Area



Fun With a Fire Hose





What is a “Habiit Impact Campaign”?

Our micro-learning campaigns push a regular feed of highly engaging short-form content to your team. The content does not only impart knowledge and skills, but more importantly, we focus on...

ATTITUDES

AWARENESS

CARE

MINDSET

GREAT CONTENT FOR SUCCESSFUL CAMPAIGNS

Key to our success is engaging the target audience to the content.

We achieve this by:

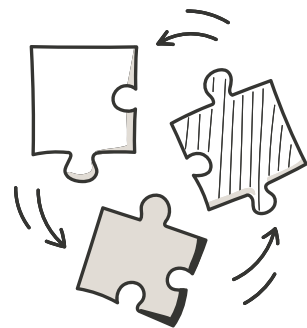
- Keeping it short and powerful
- Using a variety of media styles
- Sharing content at a regular interval (2 or 3 times per week)
- Engaging the audience with notifications
- Making it really easy to access and view
- Making it available on desktop computer and mobile devices



What's covered in the "100 Ways To Get Hurt" campaign?

We created a collection of common workplace accident re-enactments. Some of the curiosity-inducing titles include:

- Chairs and Bums Dont Always Meet
- The Angry Battery
- Extinguisher Hide and Seek
- Eyes Dont Like Steel
- You're Not a Sparky!
- A Jolly Ride
- Swipe at a Fly
- A Hot Surprise



Our proposed campaign scope:

- **Duration: 3 months**
- **Number of micro-learning nuggets: 3 per week - total 32**
- **Observed behaviour survey: 3 times**

Option: Clients can also opt to lease the content on an annual basis and deploy it on a variety of screens, including email, kiosks, change room screens, and their own Learning Platform



DID YOU KNOW?

We don't only push fantastic content to your employees. We also track how they practice the right behaviours!

WE ARE **PASSIONATE** ABOUT
MAKING A **SUSTAINABLE DIFFERENCE**
IN THE AREAS THAT AFFECT YOUR BUSINESS MOST!

WHAT TO DO NEXT:

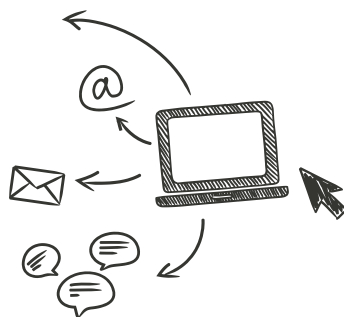
Simply send us a mail to [request a demonstration](mailto:info@habiiit.com), or give us a call...

Call / WhatsApp: +971 58 1273331

Email: info@habiiit.com

Website: www.habiiit.com

Socials: [@habiiit](https://www.instagram.com/habiiit)



Scan to browse our website

habiiit
AWARENESS • CARE • ATTITUDE • CULTURE

