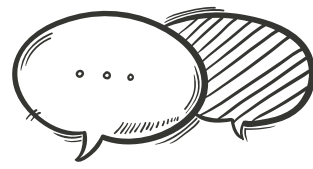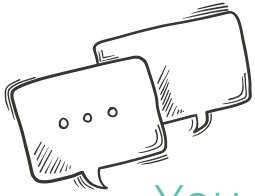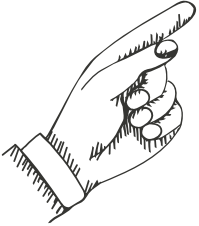# CUSTOMER SERVICE

A MICRO-LEARNING CAMPAIGN BY

# habiiit

AWARENESS • CARE • ATTITUDE • CULTURE

You can't achieve a service mindset by only putting your workforce through courses.

Our micro-learning campaigns push a regular feed of highly engaging short-form content to your team. The content does not only impart knowledge and skills, but more importantly, we focus on...
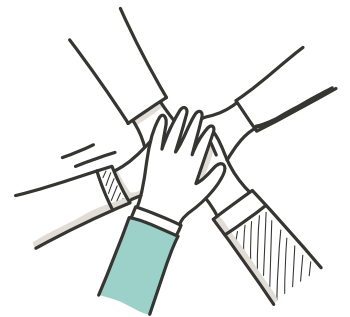
| ATTITUDES | AWARENESS | CARE |

By inspiring positive **attitudes**, raising overall **awareness** of service expectations, and getting everyone to **care** about delighting customers, we establish the desired behaviours as **habits**, and these translate into a **culture** that sustains itself.
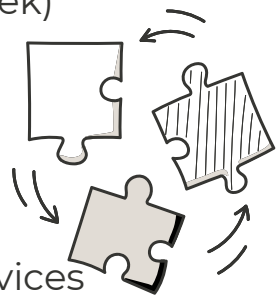
# Great content
## FOR SUCCESSFUL
## CAMPAIGNS

Key to our success is engaging the target audience to the content. We achieve this by:

- ✓ Keeping it short and powerful

- ✓ Using a variety of media styles

- ✓ Sharing content at a regular interval (2 or 3 times per week)

- ✓ Engaging the audience with notifications

- ✓ Making it really easy to access and view

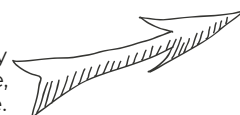- ✓ Making it available on desktop computer and mobile devices

This is a screenshot from an animation video dealing with attitudes toward customers

The Service Mindset campaign includes several themes of content, covering areas like Communication, Excellence, Passion, Purpose and of course Dealing with Difficult Customers

Watch an example by snapping the QR code, or click on this circle.

We are so confident in our methodology and the quality of our content, that we are prepared to guarantee results!

We can start with a pilot audience and if we don't see an increase in the desired behaviours, we pay your money back. No questions asked.

## DID YOU KNOW?

We don't only push fantastic content to your employees. We also track how they practice the right behaviours!

"Customers are the reason our business exists. We do what we do **for** them and we survive and thrive **because of** them"

## WE ARE **PASSIONATE** ABOUT MAKING A **SUSTAINABLE DIFFERENCE** IN THE AREAS THAT AFFECT YOUR BUSINESS MOST!
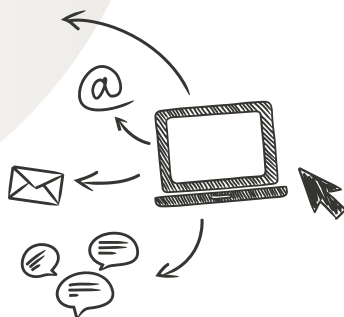
### WHAT TO DO NEXT:

Simply send us a mail to request a demonstration, or give us a call...

Call / WhatsApp:  +971 58 1273331

Email:  info@habiiit.com

Website:  www.habiiit.com

Socials:  @habiiit

Scan to browse our website

**habiiit**

AWARENESS • CARE • ATTITUDE • CULTURE