

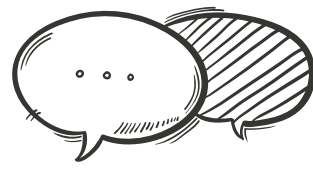
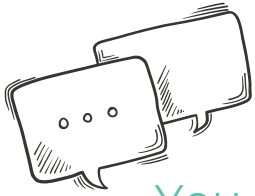
CUSTOMER SERVICE



A MICRO-LEARNING CAMPAIGN BY

habiiit
AWARENESS • CARE • ATTITUDE • CULTURE





You can't achieve a service mindset by only putting your workforce through courses.



Our micro-learning campaigns push a regular feed of highly engaging short-form content to your team. The content does not only impart knowledge and skills, but more importantly, we focus on...



ATTITUDES

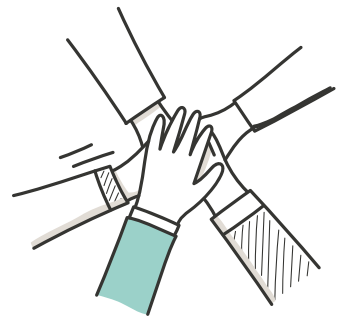


AWARENESS



CARE

By inspiring positive **attitudes**, raising overall **awareness** of service expectations, and getting everyone to **care** about delighting customers, we establish the desired behaviours as **habits**, and these translate into a **culture** that sustains itself.



Great content

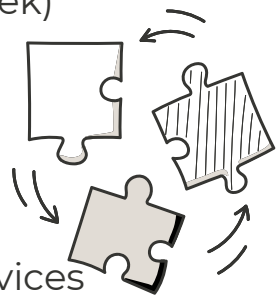
FOR SUCCESSFUL

CAMPAIGNS



Key to our success is engaging the target audience to the content.
We achieve this by:

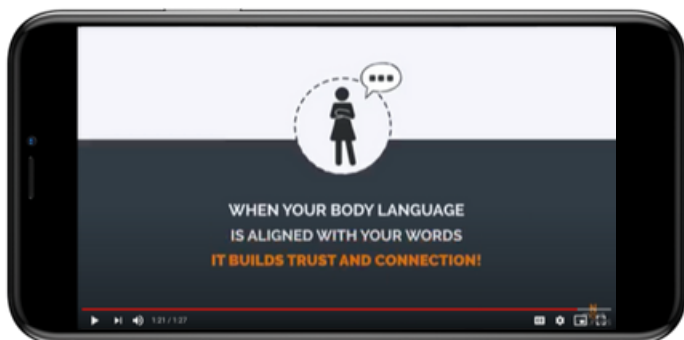
- ✓ Keeping it short and powerful
- ✓ Using a variety of media styles
- ✓ Sharing content at a regular interval (2 or 3 times per week)
- ✓ Engaging the audience with notifications
- ✓ Making it really easy to access and view
- ✓ Making it available on desktop computer and mobile devices



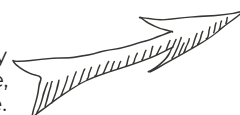
This is a screenshot from an animation video dealing with attitudes toward customers



The Service Mindset campaign includes several themes of content, covering areas like **Communication**, **Excellence**, **Passion**, **Purpose** and of course **Dealing with Difficult Customers**



Watch an example by snapping the QR code, or click on this circle.



We are so confident in our methodology and the quality of our content, that we are prepared to guarantee results!

We can start with a pilot audience and if we don't see an increase in the desired behaviours, we pay your money back. No questions asked.



DID YOU KNOW?

We don't only push fantastic content to your employees. We also track how they practice the right behaviours!

"Customers are the reason our business exists. We do what we do **for** them and we survive and thrive **because of** them"





WE ARE **PASSIONATE** ABOUT
MAKING A **SUSTAINABLE DIFFERENCE**
IN THE AREAS THAT AFFECT YOUR BUSINESS MOST!

WHAT TO DO NEXT:

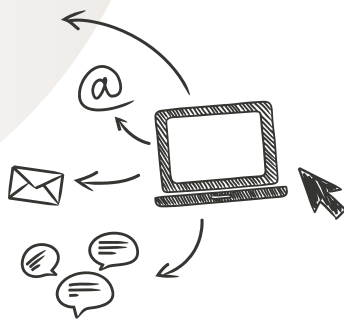
Simply send us a mail to [request a demonstration](mailto:info@habiiit.com), or give us a call...

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