

Authorised Case Study:

Drydocks World Workplace Safety Learning Campaign



A Project To Create A Safe Work Culture

Objective

Make a measurable
and provable impact
on safety behaviours

LEARNING
CAMPAIGN ANALYTICS



*Drydocks
World*



Client :

Report Date :

1 November 2020

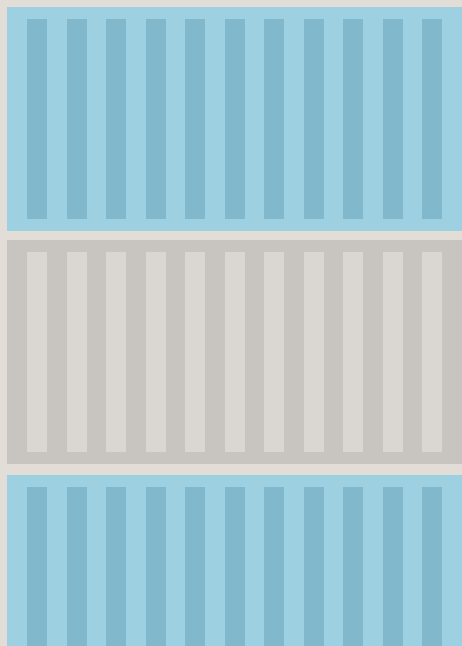


Target Audience :

146

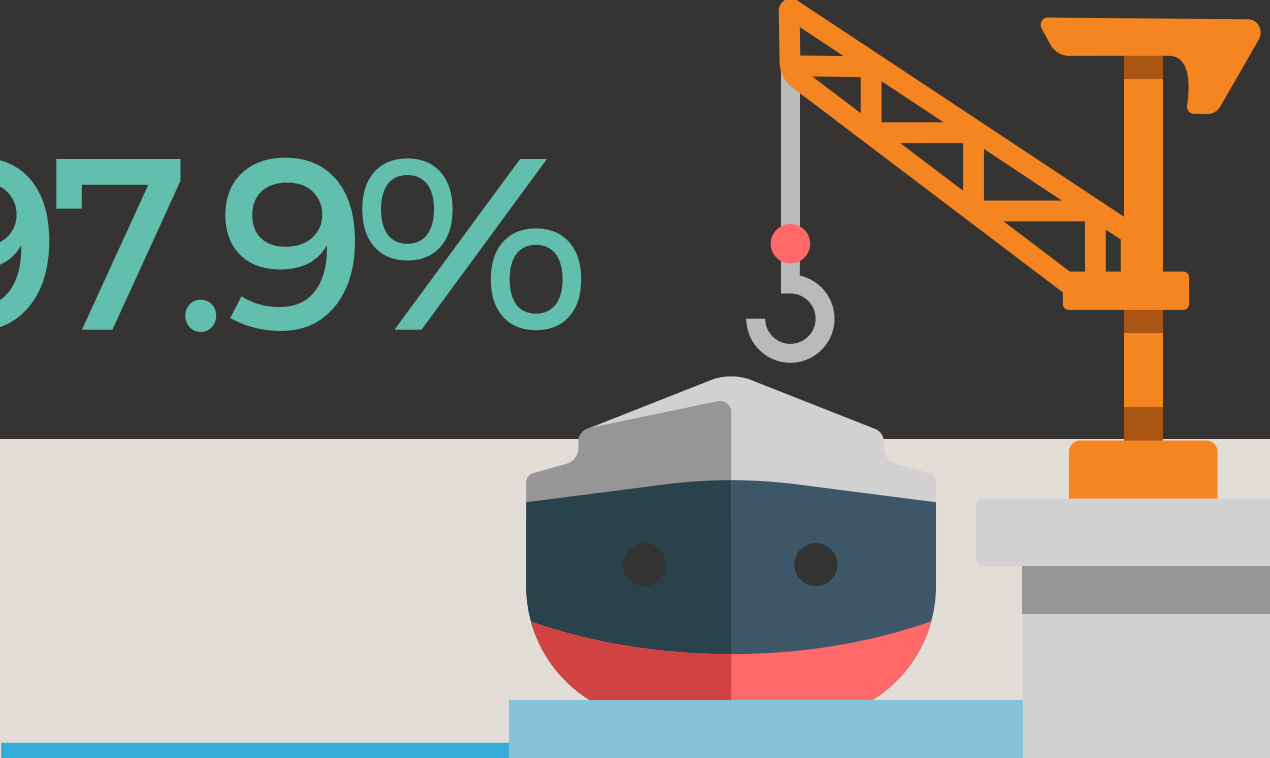
Nuggets Delivered :

35

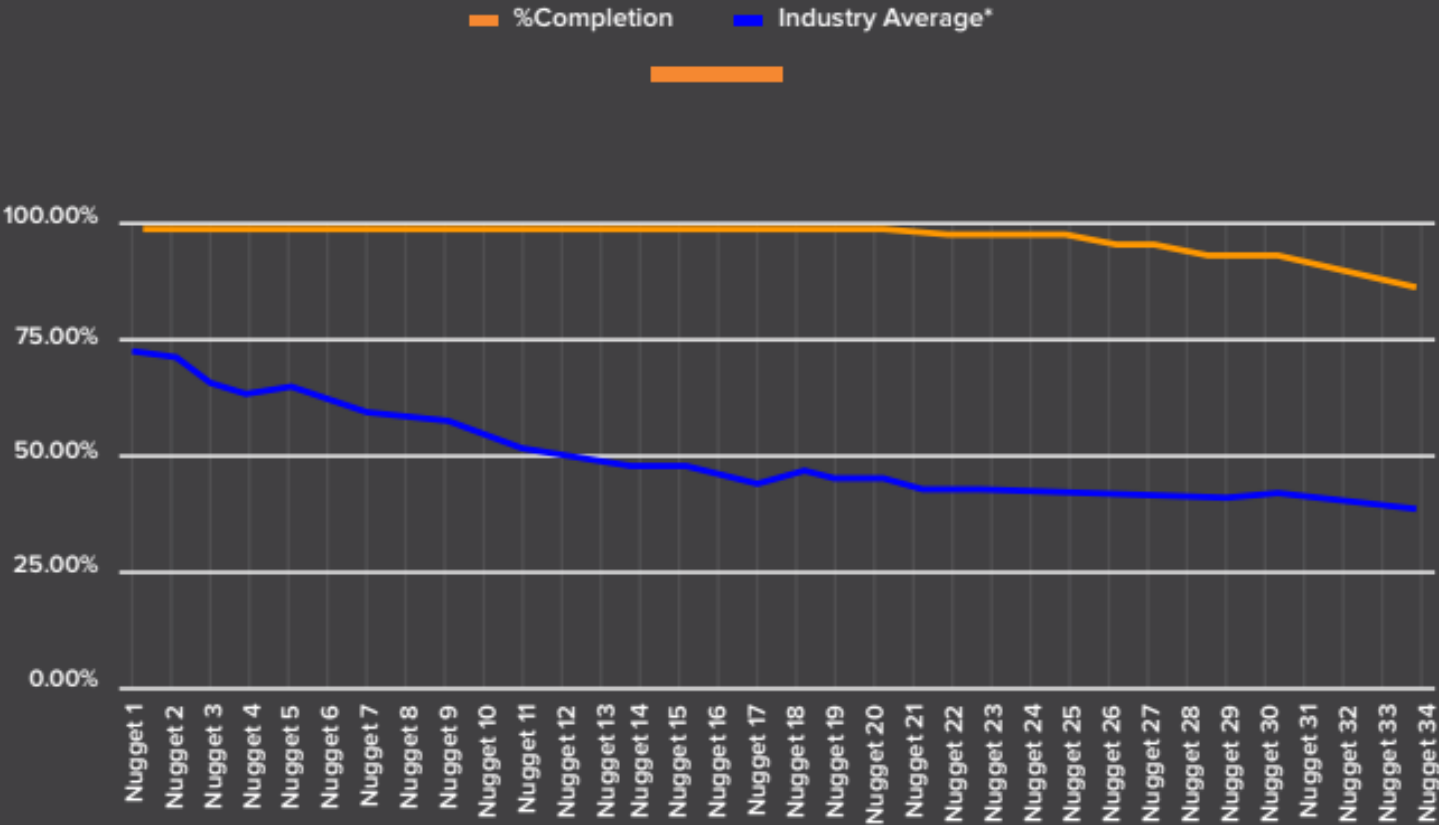


Average Participation rate:

97.9%

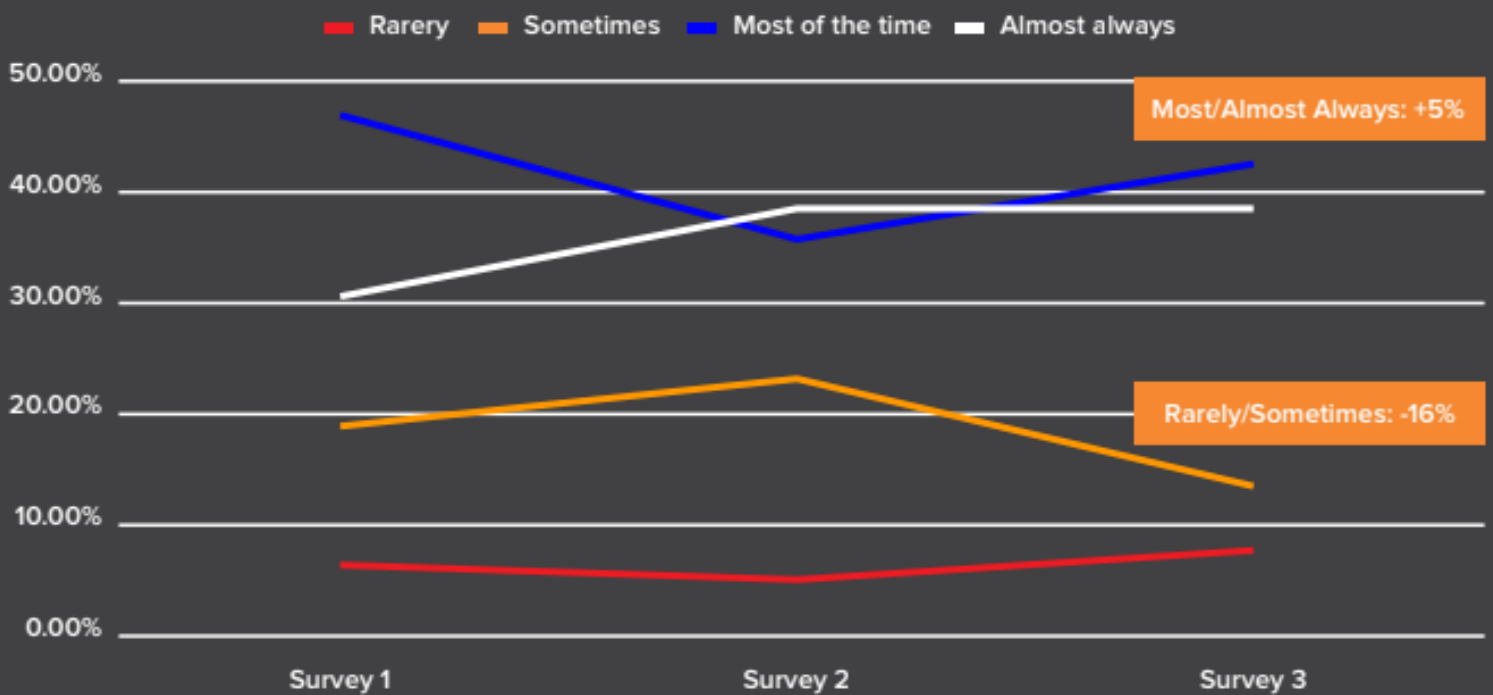


Participation Over Time



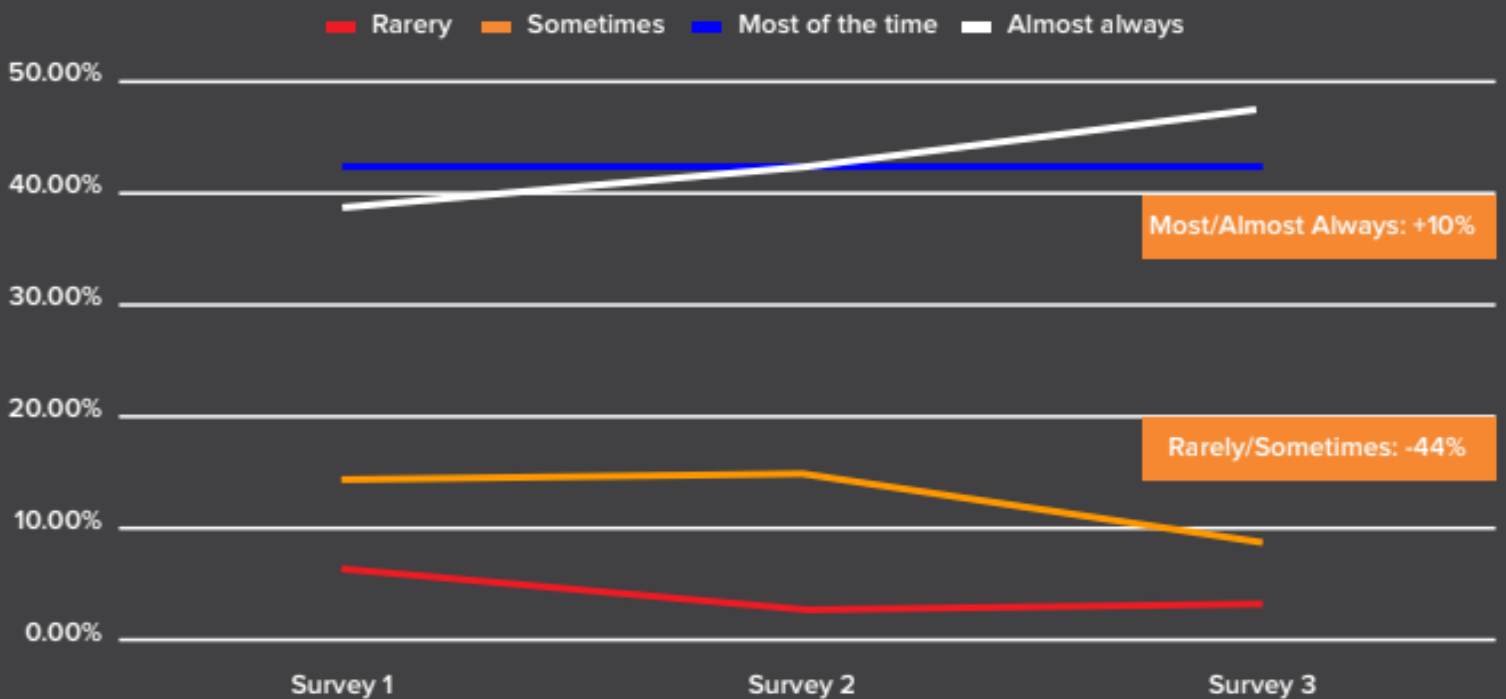
Tracked Behaviour 1

How often do you see your colleagues fix safety risks before someone asks them to?



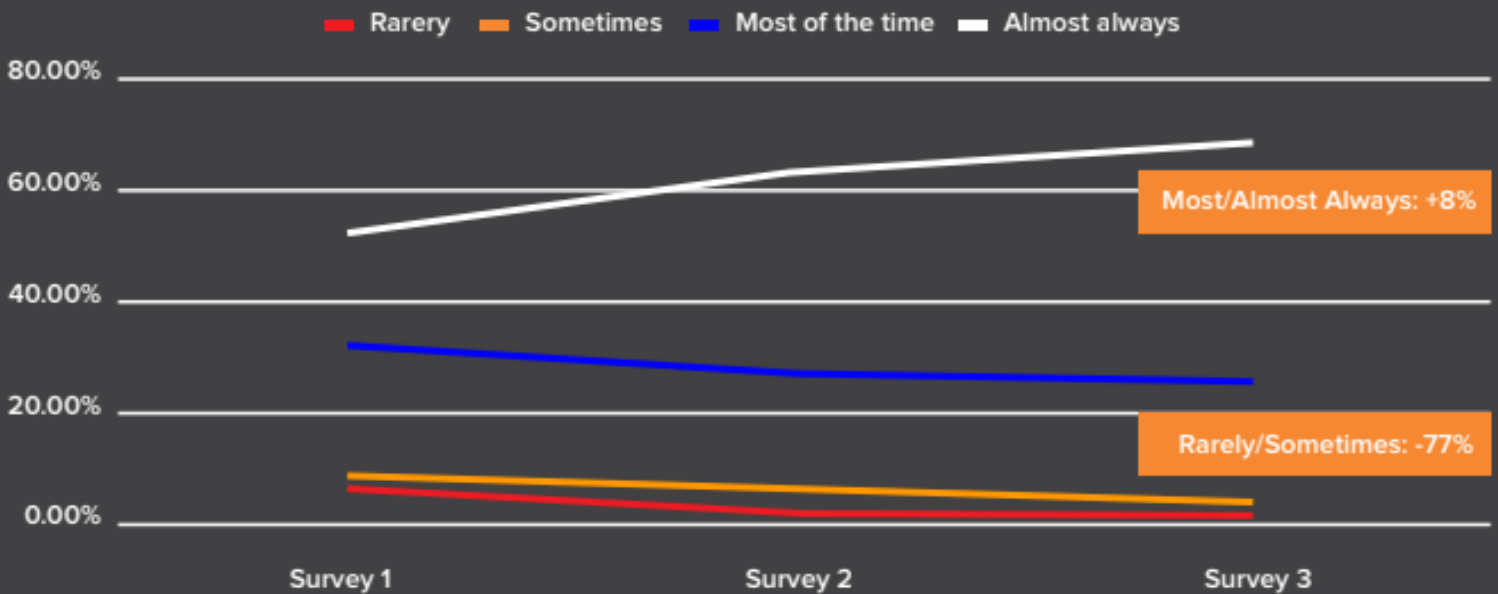
Tracked Behaviour 2

How often do you see your colleagues clean up their work environment after performing a task?



Tracked Behaviour 3

How often do you see your colleagues perform a Task Risk Assessment (TRA) before they start a risky task?



PILOT PROJECT SURVEY FEEDBACK

REPORT DATE:

1 November 2020



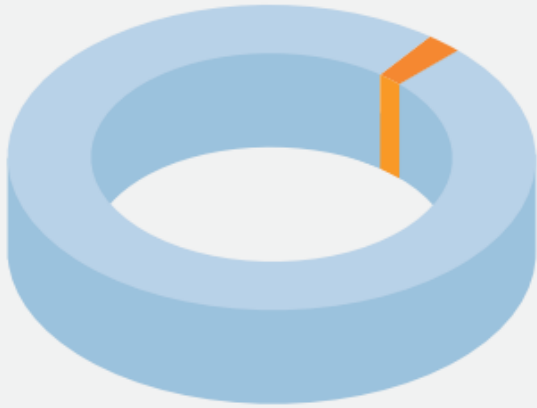
RESPONSE %

100

RESPONDENTS:

71%

Tracked Behaviour 1



● YES ● NO

Tracked Behaviour 2



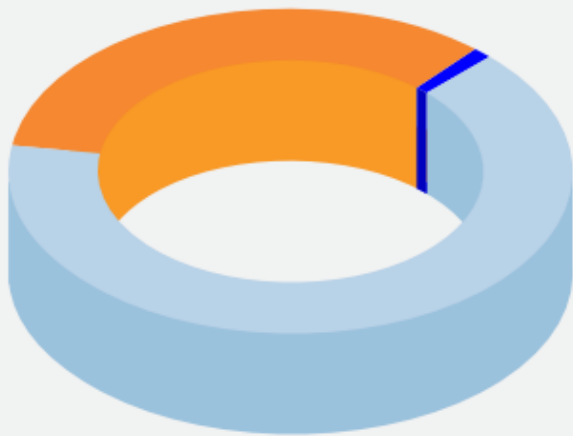
0 responses for "difficult"

● Very Easy ● Okay

How often do you see your colleagues fix safety risks before someone asks them to?

How often do you see your colleagues clean up their work environment after performing a task?

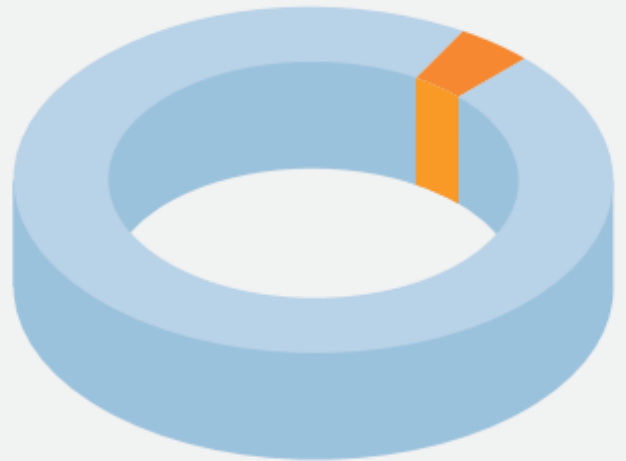
Tracked Behaviour 3



0 responses for "Most Not Good"

● All Very Good ● Most Good
● Some Need Improvement

Tracked Behaviour 4

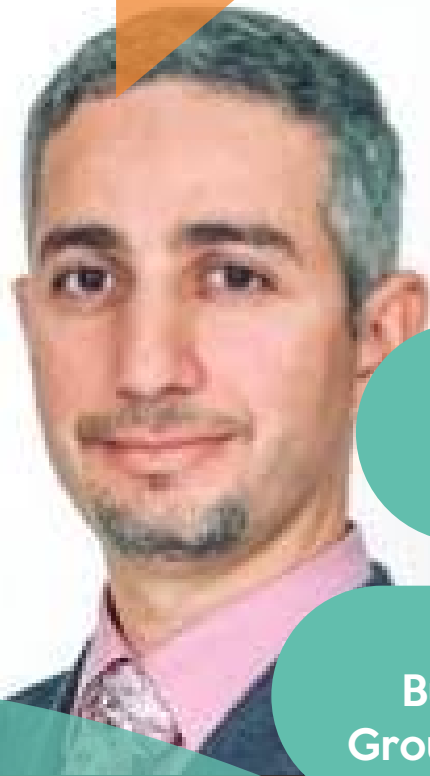


● YES ● No

How often do you see your colleagues perform a Task Risk Assessment (TRA) before they start a risky task?

Do you think this should be rolled out to the rest of DDW team members?

“We have partnered with Habiit to get some safety concepts embedded with some of our taskforce and we had 98% participation rate who confirmed that their awareness and commitment to safety has increased after going through the journey. It was great to work with the team at Habiit and we are looking forward for future collaboration in other projects“



MR AHMED ABU SAFIA

**Director
Business Learning & Development
Group People Department at DP World**

The Habiiit team would like to thank
DPWorld and Drydocks World
for their passionate collaboration
and willingness to take risks with us.



Let us help you too with positive
behaviour change. It works!

habiiit
AWARENESS • CARE • ATTITUDE • CULTURE

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